

Rules of Selfpharma Contest

ARTICLE 1 - ORGANIZING COMPANY

Selfpharma sprl whose registered office is located at Place Bara n°2 at 1070 Brussels in Belgium, Company number BE 0806 621,811, organizes a contest entitled "Selfpharma Contest", from Monday, January 22nd, 10:00 till Thursday, February 22th 2018, 23:59. This game is free and without obligation of purchase. This contest is not associated with, nor managed or sponsored by Facebook. This game is diffused at the following URL address: <https://www.bestcom.be/jeu-concours/selfpharma/indexen.php>

ARTICLE 2 - CONDITIONS OF PARTICIPATION

The game is opened to any natural person of more than 18 years old living in Belgium, Luxembourg, the Netherlands and France (continental), having Internet access and a valid email address. The organizing company reserves the right to carry out all necessary checks concerning the identity, the postal and/or electronic address of the participants. May not take part in the game:

- The staff of the organizing company, as well as their family and spouse.
- More generally, any person engaged in the organization, the realization, the implementation, the promotion and the animation of the game.
- People who have not justified their complete contact details and identities or who have provided them incorrectly or deceptively, will be disqualified, as are those who refuse the collection, recording and use of personal information of a nominal nature concerning them and strictly necessary for the competition. The Contest is subjected to the regulation of the Belgian law applicable to the games and contests. The mere fact of taking part in this contest implies the pure and simple acceptance, without reserve, of these rules.

ARTICLE 3 - METHODS OF PARTICIPATION

This contest proceeds on the dates specified in article 1. The participation in the game is done by filling out a form (name - first name - e-mail address) and by liking the Selfpharma Facebook page (this last condition is not obligatory). It is only allowed one participation per person during the entire period of the game. The Contest proceeds as follows, the player must:

1. Connect to the following address to access the game:
<https://www.bestcom.be/jeu-concours/selfpharma/indexen.php>
2. Like the Selfpharma Facebook page (this step is not obligatory).
3. Click on the "I participate!" button.

4. Fill out the registration form, read and accept the Rules of the game. By doing this, the player is registered as participant in the game. The player can play only once and can win only one prize.

5. The player can double his chance of participation in the game by sharing the contest on his Facebook profile (each participant gets a chance by filling out the form and gets an extra chance by sharing the contest on his Facebook profile with his contacts).

ARTICLE 4 - PRIZES

The Game contains the following prizes:

- 20 care products with minimum unit value of 30€ (selling price of Selfpharma pharmacy).

ARTICLE 5 - WINNER DESIGNATION

- 20 winners will be selected by a lottery draw. Only one prize will be awarded by winner. The lottery draw will proceed as follows:

- 20 lots put into play will be the object of a computer draw on all the participants of the game having validated their participation in the Selfpharma contest.

The organizing company reserves the right to verify the age of any winner before handing-over the prize. In no case will the prizes be exchanged against their cash value or against any other prize. The organizing company cannot be held responsible for the use or non-use, even of the trade of the prizes by the winners. The organizing company will contact the winners in the week of March 5th by an e-mail confirming the nature of the prize and the way to benefit from it. If a participant does not give answer within the 2 calendar weeks following this email, he will be considered as having given up the prize and it will remain the property of the organizer. Consequently, the organizer reserves the right of making a new lottery draw. The winner can only be notified of the prize winning by the email address which he has indicated in his registration form. Similarly, the possible prize won in the present contest can only be sent to the delivery address indicated in the registration form. The prize can only be delivered in Belgium, France (continental), Luxembourg and the Netherlands.

ARTICLE 6 - PRIZE DELIVERY

Following their participation and in case of winning, the winners will receive all the necessary information on the prize delivery the week. The prizes will be delivered at the delivery address mentioned by the winners or at the closest relay point. The delivery costs are the responsibility of the organizer. The organizer cannot be held responsible for sending prizes to a wrong address due to the negligence of the winner. If the prizes could not be delivered to the recipient for any reason, independent of the will of the organizer, they will remain definitely the property of the organizer. The organizing company cannot be held

responsible for any incident that may occur during the prize delivery nor in case of wrong use of the prize.

ARTICLE 7 - RESPONSIBILITIES

The organizer cannot be held responsible for any technical disturbances that may take place on the site and in particular concerning:

- Any malfunction, error or failure of the Internet, preventing or limiting the possibility of taking part in the contest, including problems of data transmission of the form.
- Any suspension, interruption or modification of the site or of the contest.
- Any data loss, viruses, computer bugs or damages caused to the computers of the participants.
- Any problem of delivery by The Post or another delivery service provider.
- Any malfunction of the prizes. The organizer reserves the right to cancel, postpone, prolong, shorten or modify the contest, without being held responsible in any way. The organizer may, at any time, interrupt the access to the site and the game contained therein, in particular for technical reasons, updating and maintenance. The organizer will not be responsible in any way for these interruptions and their consequences. No compensation can be claimed. This competition is neither organized nor sponsored by Facebook. The Facebook Company cannot be held responsible for any litigation related to the contest. For any questions, comments or complaints concerning the contest, please contact the organizing company.

ARTICLE 8 - COMPLIANCE WITH THE RULES

Each player agrees to take part loyally in the contest, in compliance with the rules and the rights of the other players. Any unfair or fraudulent attitude will result in the termination of the participation and the loss of the prize. The participation and the prize won will be cancelled in the following cases (not exhaustive): incomplete registration, false, wrong or incorrect information of the Facebook account, non-compliance with the rules, multiple fraudulent participations, any kind of fraud concerning the game. The organizing company reserves the right to prosecute anyone who has cheated, defrauded, faked or disturbed the process described in the rules or attempted to do so. The organizing company can cancel the contest in case of fraud.

ARTICLE 9 - PERSONAL DATA

All participants in the game have the right to access, modify, rectify, oppose and delete their personal data. Any request for access, modification, rectification, opposition or deletion should be addressed to the Selfpharma Company, Place Bara n°2 at 1070 Brussels, or by e-mail: info@selfpharma.com. In accordance with the current law, the request must be signed and joined with a copy of the

identity card with bearing the same signature and it must specify the address where the answer has to be send. An answer will then be send within a period of 2 months following the reception of the request. The information collected for the contest is only intended for the Selfpharma Company, exclusively for the purpose of the game, with the understanding that this information can also be used for the dispatch of commercial prospection. The information will not be sold nor transferred to third parties in any way whatsoever. Persons who exercise the right to delete personal data before the end of the game are expected to waive their participation. This contest is neither organized, nor sponsored by Facebook. The collected personal data is intended for the organizing company and not for Facebook.

ARTICLE 10 - VERIFICATIONS

The participants authorize all verifications regarding their identity, their age or their postal address. Any false declaration, indication of identity or false address shall result in the immediate elimination of the participant and, where applicable, the loss of the prizes won or the refunding of the prizes already sent. The organizer may modify or cancel all or part of the game if it appears that fraud has occurred in any form whatsoever, in particular in a computer related manner in the context of participation in the game. In this case, the organizer reserves the right not to hand over the prize to the fraudsters and/or to prosecute the perpetrators in the courts of jurisdiction.

ARTICLE 11 - AMENDMENT AND FILING OF THE RULES

Participation in this game implies the pure and simple acceptance of all of the contest rules in its entirety which has the value of a contract between the organizer and the participants (winners or not). The complete rules are accessible on the page: <https://www.bestcom.be/jeu-concours/selfpharma/reglementEN.pdf> The Selfpharma Company reserves the right to modify these rules. In this case, the modifications will be applied without delay to the participants, after diffusion, and will be freely consultable on the site.

ARTICLE 12 - LITIGATIONS

This game and the interpretation of these rules are subject to the Belgian law. The participants are therefor subject to the Belgian regulation applicable to the games. In case of dispute concerning the organization or the conduct of the game, the participants may write a request or complaint, in writing, to the following address: Selfpharma, Place Bara n°2, 1070 Brussels. The organizer agrees to give a written reply within a period of six weeks from the date of receipt of the request. Disputes will be admissible only within a period of one month after the lottery game. Without an amicable settlement, any dispute about these game rules will be submitted to the competent courts of Brussels. If any clause of these rules is declared invalid or illegal by a final decision of justice, the remainder of these rules will remain applicable and effective.

ARTICLE 13 - INTELLECTUAL PROPERTY LAWS

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